



The annual **Lake St. Clair Water Festival** is held every May at the Macomb Community College's Center Campus. The water festival is a free program designed to educate fourth and fifth grade students, along with their teachers and parent chaperones, about the important role water plays in their daily lives and to identify the impact they have on water quality. Topics to be explored include the understanding of watersheds, conservation and protection of water, and the water ecosystem.

The Lake St. Clair Water Festival will target 1,500 fourth and fifth grade students from over 23 school districts situated within the Lake St. Clair Watershed area of Macomb, St. Clair and Wayne counties. During this half-day educational experience, presentations and exhibits will provide students with activities to reinforce science curricula taught at their school. Presenters and exhibitors from a variety of professional and educational backgrounds will teach students about the myriad of ways water affects our environment and our quality of life. Please visit our website at www.lakestclairwaterfestival.org to see pictures of our past festivals.

The Lake St. Clair Water Festival Planning Committee encourages you to become a sponsor for this important event. Your assistance is needed to help develop in our children a sense of stewardship to protect and improve our local waterways. Funds provided by sponsors will support overall programming needs, as well as provide funding for schools that may require transportation assistance in order for their students to take advantage of this unique educational event.

Various levels of sponsorship are available, providing you with public recognition for supporting this important event. We encourage you to help our local fourth and fifth graders, teachers and parent chaperones develop an awareness and connection with the Lake St. Clair Watershed. Please complete the enclosed form or call Stacey McFarlane at 586-469-5236 for additional information. In order to finalize our program plans as soon as possible, we request that you inform us of your level of support by the end of January.

Sincerely,

Lake St. Clair Water Festival
Planning Committee



Sponsorship Levels

\$5,000+

- Name recognition on all printed materials/website
- Link to your website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers
- Name/logo on give-a-ways for teachers & presenters

\$2,500+

- Name recognition on all printed materials/website
- Link to your website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers

\$1,000+

- Name recognition on all printed materials/website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers

\$500+

- Name recognition on website
- Name/logo on T-shirts for presenters & volunteers

\$100+

- Name/logo on T-shirts for presenters & Volunteers

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method:

___ Check Enclosed for \$_____

(Please make checks payable to: Macomb Community College)

___ Visa ___ MC ___ Discover

Card No.: _____ Security Code (as listed on back of card) _____

Exp. Date: ____ / ____ Signature: _____

Mail form and payment to:

Lake St. Clair Water Festival
Attn: Meghan Mott CK-128
Macomb Community College
44575 Garfield Road,
Clinton Township, MI 48038-1139

Fax: 586.286.2272
(credit card payment only)

Our company is interested in participating at the event. Please send additional information about:

Presenting a 25-minute hands-on workshop geared toward fourth and fifth grade students

Volunteering to assist at the event

Providing an exhibit for students and teachers to view